



# KRISTINE BUERANO

✉ hello@localkristine.com

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☎ 647-989-0512

@ localkristine

## EXPERIENCE

### WEBSITE • MUSEUM OF ICE CREAM

*Motion Designer • May 2018 to July 2018*

Developing a motion library for the brand. Animating web elements and type treatments to translate the museum's personality into a digital space alongside the opening of several new initiatives.

### APP STORE / EXCHANGE / POS • SHOPIFY

*Product Design Intern • September 2017 to December 2017*

Designed flows within the **App Store** which increased installation potential despite app unavailability. Capitalized on **Exchange's** support issues to inform the design of a bisected help center. Audited the Point of Sale (**POS**) app to map user intentions and surface friction points, creating teaching moments with animation.

### DANGO (APP) • WHIRLSCAPE INC.

*Designer • Jan 2016 to Mar 2017*

Developed app interfaces. Designed and built interactive GIF web applications and websites as product companions. Managed and taught a GIF curator team to understand the social nuances of tagging emotional and contextual content. Produced animations and illustrations for in-app use and marketing initiatives.

## EDUCATION

### GEORGE BROWN COLLEGE

*Graphic Design • Advanced Diploma • 2013 to 2016*

## SKILLSET

### PROGRAMS & LANGUAGES

Adobe Illustrator  
Adobe Photoshop  
Adobe InDesign  
Adobe After Effects  
Sketch, InVision  
HTML & CSS, jQuery

### SPECIALTIES ↕

Illustration  
Motion Design  
UI Design



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## COMMUNITY

### BIZSTART

*Participant • July 2018 to Present*

Developing business skills through full-time entrepreneurial training while cultivating a design service model rooted in sharing the stories of marginalized communities.

### LADIES, WINE & DESIGN

*Admin Team • June 2017 to Present*

Plans and participates in monthly event series centered around connecting, supporting, and empowering womxn in creative fields.

### HAND EYE SOCIETY

*Member, Volunteer • May 2018 to Present*

Provides assistance during workshops and events such as: the Toronto Game Jam and Comics x Games Exhibition.

### DAMES MAKING GAMES

*Member, Volunteer • May 2018 to Present*

Part of a community prioritizing marginalized creators to make, play, and critique videogames within a cultural context.

### ISLANDS AND ASWANGS (BOOK) • KAPISANAN CENTRE

*Creative Director, Designer • August 2016 to December 2017*

Provided resources and mentorship to youth artists, guiding their development. Responsible for book design and visual identity.

## FEATURES

### MAKEWORKS

*Art Display • July to September 2018*

### SHESGOTWONDER

*Art Show • April 2018*

### YONGE/DUNDAS SQUARE

*Art Display • April 2018*

### CANZINE

*Zine Fair • November 2017*

### GEORGE BROWN COLLEGE

*Art Display • 2015 to Present*